

ESTHER is an Industry Driven Initiative on Emerging and Strategic Technologies for Healthcare, jointly initiated and led by the European Commission and Medtech-Europe.

The vision of ESTHER is to create an European research and innovation positive ecosystem to support the development and blossoming of an innovative European Medical Technology Industry generating economic growth, creating jobs and providing integrated smart solutions for the benefit of patients and HealthCare systems.

The major activities to achieve such a role will be two:

- to establish a platform for all relevant stakeholders, by defining a Strategic Research and Innovation Agenda (SRIA) for smart connected Medtech systems as a basis for coherent public and private funding opportunities; to increase the budget and adapt financial tools available at the European, national or even regional levels; to define new cross-industry business models for cross-cutting technology solutions (TRL 8-9) and to define User Requirement Specifications and Target Product Profiles for developing new products.
- To provide a specific support for SMEs representing more than 90 % of the MedTech companies, taking into account regulations, contacts with regional clusters and benchmarking MedTech markets.