

**New areas of technology transfer in Eastern Europe and Middle East countries: Specificity of technology transfer, risks and obstacles in «bridging» corporations and entrepreneurs**

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Abstract: The attention that corporations pay to new technologies is not just a matter of popularity. With the right approach it is a full-functional tool to manage competence and competitiveness. Most of new disruptive technologies, including nanotech, are produced by small teams of scientists and researchers. It is hard and risky for a businesses to bring about change in order to implement ideas that had not yet proved their effectiveness. So «bridging» the gaps between corporates and industries and entrepreneurship brings a positive and effective impact for both parties growth and development.